	EC'd Yes	Rep Order#
		6831873
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Showing Buylines: All Lines	Last Received: 07/09/2012 6:04 AM	Traffic Order# 104117
Lines	07/09/2012	Printed:
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Station KSNV-TV LAS VEGAS, NV.
Advertiser ().BERKLEY FOR SENATE
Product BERKLEY FOR SENATE
Estimate# 308 MICHAEL D'ETTORRE Agency () SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 Agency C/P1/P2/E //30S Flight Dates 08/28/2012 - 09/03/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone#) PHILADELPHIA) AMY MCCREARY 215-568-6540

Daypart

Buyer Phone#	MICHAEL D'ETTORRE	Flight Dates Hiatus Weeks	08/28/	08/28/2012 - 09/03/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	6540 1845
— CONTR	CONTRACT COMMENT BERKLEY FOR SENATE30S SC=*								
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H [TU-F 5A-6A		:30	\$400.00	08/28-08/31	co	Ľ	00	\$3,200.00
	Buyline Comment: NEWS								
8	м 5а-ба		:30	\$400.00	09/03-09/03	N .	H	N	\$800.00
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7	TU-F 12P-1230P		:30	\$425.00	08/28-08/31	.t>	⊢ ,	42	\$1,700.00
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œ	м 12Р-1230Р		:30	\$425.00	09/03-09/03	ш	Ħ	le ₂	\$425.00
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, 10	0 TU-F 9A-10A		:30	\$500.00	08/28-08/31	44	Н	44	\$2,000.00
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21 TU-F 630P-730P Buyline Comment: WH/JEP	20 M 630P-730P Buyline Comment: WH/JEP	19 M 730P-8P Buyline Comment: FACE	18 TU-F 730P-8P Buyline Comment: FACE	17. SU 730P-8P Buyline Comment: VEGAS INC	16 M 5P-630P Buyline Comment: NEWS	15 TU-F 5P-630P Buyline Comment: NEWS	14 TU-F 4P-430P Buyline Comment: NEWS	13 M 4P-430P Buyline Comment: NEWS	12 M 430P-5P Buyline Comment: NEWS	<pre>11 TU-F 430P-5P Buyline Comment: NEWS</pre>	LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE Product BERKLEY FOR SENATE Estimate# 30S Buyer MICHAEL D'ETTORRE Phone# Far#	Rep Order# 6831873 Ver# 1 Mod# 0 Status EC'd Yes
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C8/28-08/31	09/03-09/03	09/03-09/03	08/28-08/31	09/02-09/02	09/03-09/03	08/28-08/31	08/28-08/31	09/03-09/03	09/03-09/03	08/28-08/31	Dates	GNUS 12	Prin Last Received: 07/ Showing Buylines: All Lines
∞	И	ц	42	H·	Н	Дı	ch.	Ъ	<u>н</u>	- 4 1	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	ited: 09/2012 6:
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ω	N	ja	4.	Н	Н	44	4	سا	Ц	41	Total Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	07/09/2012 9:14 AM 04 AM
\$8,000.00	\$2,000.00	\$800.00	\$3,200.00	\$375.00	\$1,000.00	\$4,000.00	\$2,800.00	\$700.00	\$700.00	\$2,800.00	Total Cost	LPHIA CRBARY -6540 -1845	
											Daypart		2 of 4

	Market Totals \$110,102 KINV TAIV N	\$0.00	—SALES MONTHLY TOTALS—	-REPORT TOTALS- Report Totals: 73 / \$53,950.00	26 SA 7A-9A Buvline Comment: SAT TODAY	25 SU 1130P-12A Buyline Comment: SPORTS NIGHT	24 M 11P-1135P Buyline Comment: NEWS	23 TU-F 11P-1135P Buyline Comment: NEWS	22 SA-SU 11P-1135P Buyline Comment: NEWS	rax# LT Ln Day Time Program	nate# 30S r MICHAEL D'ETTORRE e#	KSNV-TV LAS VEGAS, NV. · ().BERKLEY FOR SENATE BERKLEY FOR SENATE	Rep Order# 6831873 Ver# 1 Mod# 0 Status Confirmed EC'd Yes
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	9% 9 C) C				\$625.00	\$200.00	\$1,100.00	\$1,100.00	\$1,100.00	Rate	//30S 08/28/2012 - 09/03/2012) SHORR, JOHNSON, MAGNUS HESTNUT ST. #602 DELPHIA, PA 19103	er# 104117 L Showin
	RVCW 28				09/01-09/01	09/02-09/02	09/03-09/03	08/28-08/31	09/01-09/02	Dates		Js	Prin Last Received: 07/ Showing Buylines: All Lines
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	KVVU	2 CM17			N	ц	5-1	41.	N 	Total Spots	215-568-6540 215-568-1845) PHÎLADELPHIA) AMY MCCREARY	07/09/2012 9:14 AM :04 AM
	ob c Ω r	> 0 9			\$1,250.00	\$200.00	\$1,100.00	\$4,400.00	\$2,200.00	Total Cost	540 845	HIA EARY	
									 	Daypart			3 of 4

EST~SHARES BASED ON SEVERAL ORDERS

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#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE Product BERKLEY FOR SENATE	Rep Order# 6831873 Vers
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Agency C/P1/I Flight Dates Hiatus Weeks	Agency (18 PE	Ver# 1 Mod# 0 Status Confirmed
Agency C/P1/P2/E //308 Flight Dates 08/28/2012 - 09/03/2012 Hiatus Weeks	() SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103	Traffic Order# 104117 Show
,5	NUS	117 Print Last Received: 07. Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	ated: /09/2012
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Books Demos

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